



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)

Kemel GULER et al.)

Application No.: 09/902,880)

Filing Date: July 10, 2001)

For: METHOD FOR SETTING AN)
OPTIMAL PREFERENCE)
POLICY FOR AN AUCTION)

Confirmation No.: 9181

Examiner: Garg, Yogesh

Art Unit: 3625

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

In response to the non-final Office Action mailed on June 13, 2007, Applicants respectfully request further examination and reconsideration of the above captioned patent application in view of the arguments set forth below.